



# MICHAEL FEGHALI

## MOTION & GRAPHIC DESIGNER / DIGITAL CREATOR

Bringing creative ideas to life is what excites me, be it through animation, design, or storytelling. With over 6 years of experience in the marketing and digital industry, I have developed comprehensive knowledge in 3D/2D motion & graphic design and successfully implemented it in a wide range of projects. With an eye for design and a feel for visual trends, I ensure strong, impactful content. My strengths? Efficient workflows, interdisciplinary collaboration, and sharing my know-how within the team.

[www](https://www.michael-feghali.com) <https://www.michael-feghali.com> [in](https://www.linkedin.com/in/michael-feghali/) <https://www.linkedin.com/in/michael-feghali/> [ig](https://www.instagram.com/pharaos.3d/) <https://www.instagram.com/pharaos.3d/>

## EXPERIENCE

### Motion Designer

Jun 2025 - Today | Freelancer

- Supportive and consulting role for agencies and startups
- Production of motion graphics, product visuals and social media content for various clients across different digital platforms
- Focus on visual content that drives engagement and strengthens brand identity

### Creative Designer

Dec 2024 - Jun 2025 | Factor Eleven GmbH

- Production of campaigns (graphics & concepts) for major clients such as OBI, Denns, Disney etc.
- Creation of mockups & mood boards for potential new clients.
- Interdisciplinary communication with internal teams and clients.
- Optimization of design processes to simplify and accelerate the workflow.

### Motion Designer

Dec 2022 - Nov 2024 | everdrop GmbH

- 3D&2D animations for various campaigns in particular for Paid Social, Youtube ads, DOOH & TV
- Video direction for inhouse brand ads
- Conception of ideas and storyboards for motion projects
- Automatisatation of UGC post-production process
- Optimization of workflow between the content and performance teams
- Introduction of corporate identity and mentorship to newcomers

### Junior Motion Designer

Jul 2021 - Dec 2022 | everdrop GmbH

- Organic and performance marketing based motion graphic animations
- 3D Modeling and animation of shop products ("How-to" videos, ads, etc.)
- UGC cutting and editing for DACH, FR and IT market
- Definition of brand identity for motion and 3D department
- Filming and assisting actively on video film production
- Actively involved in creation & growth of motion department

### 3D Artist

Sep 2020 - Nov 2020 | Youlittle GmbH

## COMPETENCIES & SKILLS

### TOOLS

- After Effects, Premiere, CapCut
- Blender, Maya, Zbrush
- Figma, Adobe XD
- Photoshop, Affinity, Canva
- DaVinci Resolve
- Asana, Trello, Jira
- MS Office
- Ai Bilder: Nano Banana, Seedream
- Ai Video: Kling, Runway, Veo3
- Ai Sound: ElevenLabs, HeyGen

### SKILLS

- Motion Design
- Storytelling
- 3D & 2D Animation
- Paid Social & Social Media Content
- Video Production & Post-production
- UGC Content
- Graphic design (Digital)
- Video editing & cutting
- Project management
- Interdisciplinary teamwork
- Mentoring

### LANGUAGES

- English - Business Fluent
- German - Native
- French - Native
- Arabic - Conversational

## EDUCATION

### Mediadesign University of Applied Sciences (MD.H) Munich

Oct 2016 - Jul 2020

B.A. Digital Film Design